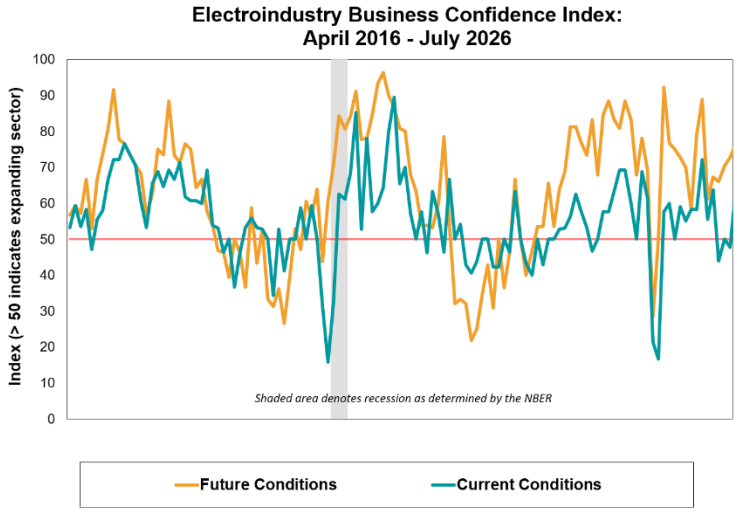
July 2026 NEMA Electroindustry Business Confidence Index

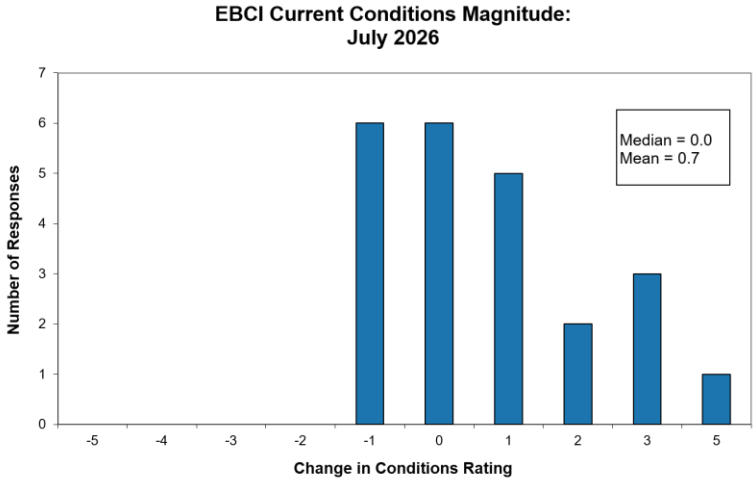
August 7, 2026

July's Current and Future Conditions Remain Positive



The Current Conditions component registered 63.0 in July, essentially unchanged from June's reading of 63.2 and remaining in expansionary territory. Thirty-nine percent of respondents reported "better" conditions, 13 percent reported "worse," and 48 percent indicated conditions were unchanged. Compared to the prior month, the distribution of responses showed a slightly smaller share reporting both better and worse conditions, with more respondents indicating stability. Respondent comments suggested conditions remained generally positive, supported by data center, energy, infrastructure, and industrial demand, though tariff uncertainty, raw material costs, procurement delays, and softness in some markets continued to weigh on activity.

The median value for the magnitude of change in current conditions was 0.0 in July, while the mean increased to 0.7 from 0.6 last month. Overall, respondents continued to report little net month-to-month change at the median, while the higher mean suggested a modest positive tilt among those reporting movement. *Panelists are asked to report the magnitude of change on a scale ranging from –5 (deteriorated significantly) through 0 (unchanged) to +5 (improved significantly).*



The outlook held steady in July, as the Future Conditions component registered 73.9 compared to June's 76.3, remaining solidly above the expansionary threshold. Looking ahead six months, 61 percent of respondents expected conditions to be "better," 13

percent anticipated conditions would be “worse,” and 26 percent reported conditions would likely remain unchanged. Compared to the prior month, the share expecting improvement declined, while the share expecting unchanged conditions increased. Respondents generally anticipated conditions to remain favorable, supported by continued data center, energy, infrastructure, and grid-related demand, though trade policy uncertainty, inflation, interest rates, and geopolitical risks remained key concerns.

SURVEY RESULTS:

	Current Conditions (Compared to Previous Month)	**Conditions Six Months From Now** (Compared to Current Conditions)
EBCI	63.0 ▼	73.9 ▼
% Better	39% ▼	61% ▼
% Worse	13% ▼	13% ▼
% Unchanged	48% ▲	26% ▲

Number of Respondents = 23

Values reflect the percentage of respondents expecting "Better" conditions, plus one-half of the percentage of respondents expecting "Unchanged" conditions.

A score of 50 or higher suggests conditions appropriate to expansion of the electroindustry sector.

Please note that survey responses were collected from July 15-29, 2026.

EBCI METHODOLOGY:

The EBCI indexes are based on the results of a monthly survey of senior managers at NEMA member companies and are designed to gauge the business environment of the electroindustry in North America (defined here as the United States and Canada).

The survey contains the following questions:

1. How would you rate current economic conditions in North America, as they affect your business, compared to the previous month?

a. Using the following scale, please describe the magnitude of change in economic conditions in North America this month compared to economic conditions last month? [Scale structured as follows: 5 (improved significantly), 4, 3, 2, 1, 0 (stayed the same), -1, -2, -3, -4, -5 (deteriorated significantly)]

2. How do you expect economic conditions in North America, as they affect your business, to have changed six months from now?

Respondents are asked to indicate whether conditions are better, worse, or unchanged. The survey also provides space for respondents to comment on current conditions. These comments are included below the table containing the index levels.

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The index value is the percentage of respondents expecting “Better” conditions, plus one-half of the percentage of respondents expecting “Unchanged” conditions, which follows the methodology used by the Institute for Supply Management (ISM; formerly the National Association of Purchasing Management) in the construction of their manufacturing index.

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