

Sponsor Prospectus



2026 NEMA Annual Meeting

November 10-12, 2026 | The Vinoy Resort & Golf Club | St. Petersburg, FL

NEMA100



Be a part of history as NEMA celebrates its centennial anniversary at the 2026 NEMA Annual Meeting.

- 03 • Diamond Level Sponsorships
- 04 • Titanium Level Sponsorships
- 05 • Platinum Level Sponsorships
- 06 • Gold Level Sponsorships
- 07 • Silver Level Sponsorships
- 08 • Bronze Level Sponsorships
- 09 • Brass Level Sponsorships

Sponsorship Benefits

	Diamond \$95,000+	Titanium \$70,000+	Platinum \$55,000+	Gold \$30,000+	Silver \$20,000+	Bronze \$12,000+	Brass \$5,000+
Branding & Visibility							
Logo and Link in Digital Sponsor Directory	⚡	⚡	⚡	⚡	⚡	⚡	⚡
Logo on Event Signage and General Session Slide	⚡	⚡	⚡	⚡	⚡	⚡	⚡
Acknowledgment in Post-Conference Evaluation Email	⚡	⚡	⚡	⚡	⚡	⚡	⚡
Verbal Acknowledgment/Thank You During General Session	⚡	⚡	⚡	⚡	⚡	⚡	⚡
Corporate Video Played on Loop	⚡	⚡	⚡	⚡	⚡	⚡	
Logo on Mobile App Homepage	⚡	⚡	⚡	⚡	⚡		
Banner Ad on Event Mobile App	⚡	⚡	⚡				
Acknowledgment on Social Media	⚡	⚡	⚡				
Option to Host a Hospitality Suite at Host Hotel During Event	⚡	⚡					
Exclusive Tier Placement	⚡						
Networking & Engagement							
Final Event Attendee Roster	⚡	⚡	⚡	⚡	⚡	⚡	⚡
Full-Conference Registration(s)**	⚡	⚡	⚡	⚡	⚡	⚡	
Speaking Opportunity at Selected Sponsored Event	⚡	⚡	⚡	⚡			
Golf Registration(s)**	⚡	⚡	⚡				
Post White Paper on Mobile App	⚡	⚡	⚡				
VIP Table at Gala	⚡	⚡					



Diamond Level Sponsorships



Gala Reception & Dinner

\$95,000



Solutions

- Titanium level benefits and recognition
- Three event registrations + one golf registration (includes rentals)
- VIP table at Gala Dinner (8 seats)
- Speaking opportunity during Gala Dinner (2-3 minutes)
- Custom reception cocktail, cocktail napkins and branded specialty item
- Branded specialty item during Reception and/or Gala Dinner
- Step and repeat with sponsor logo for arrival photos (including access to photo gallery)
- Corporate video shown during Gala Dinner (1-2 minutes)
- Two dedicated social media posts before and during event
- Banner ad on the event mobile app during the Gala Reception and dinner
- One push notification via the event mobile app



Titanium Level Sponsorships

Diamond



Platinum



Gold



Silver



Bronze



Brass



Wednesday Breakfast Briefing

\$70,000

SOLD**BCG**

- Titanium level benefits and recognition
- Two event registrations + one golf registration (includes rentals)
- Presentation during Wednesday morning Breakfast Briefing (45minutes)*
- Opportunity to distribute thought leadership / IP at seats during Breakfast
- One push notification via the event mobile app

**Topic and content to be approved by NEMA.*



Platinum Level Sponsorships

Diamond

Titanium

Gold

Silver

Bronze

Brass

Economic Keynote

\$55,000

SOLD



- Platinum level benefits and recognition
- Two event registrations
- Session sponsor acknowledgement on event website and mobile app agendas
- Speaking opportunity to introduce sponsored speaker (2-3 minutes)

Political Keynote

\$55,000

SOLD

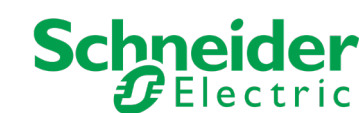
SIEMENS

- Platinum level benefits and recognition
- Two event registrations
- Session sponsor acknowledgement on event website and mobile app agendas
- Speaking opportunity to introduce sponsored speaker (2-3 minutes)

Technical Keynote

\$55,000

SOLD



- Platinum level benefits and recognition
- Two event registrations
- Session sponsor acknowledgement on event website and mobile app agendas
- Speaking opportunity to introduce sponsored speaker (2-3 minutes)

Welcome Reception (Tuesday)

\$50,000

SOLD



- Platinum level benefits and recognition
- Two event registrations
- Speaking opportunity during Welcome Reception (2-3 minutes)
- VIP table at Welcome Reception
- Signature cocktail, custom table tents, branded cocktail napkins and option to provide specialty item (at sponsors expense)
- One push notification via the event mobile app

Drone Show at Welcome Reception (Tuesday)

\$45,000

SOLD



- Platinum level benefits and recognition
- Two event registrations + two golf registrations (includes rentals)
- Company logo incorporated into the drone show
- One push notification via the event mobile app
- Verbal recognition at start of Welcome Reception

Thursday Breakfast Panel

\$45,000

SOLD



- Platinum level benefits and recognition
- Two event registrations
- Session sponsor acknowledgement on event website and mobile app agendas
- Speaking opportunity to introduce sponsored speaker (2-3 minutes)

Gold Level Sponsorships

Diamond

Titanium

Platinum

Silver

Bronze

Brass

Connectivity Sponsor

\$40,000

SOLD



- Exclusive sponsorship of NEMA's Event Mobile App
- Gold level benefits and recognition
- Two event registrations + one golf registration
- Logo on mobile app download instructions provided to all attendees
- Custom splash landing page on mobile app
- Sponsor branded charging stations located in the pre-function space
- Logo on Wi-Fi access cards available to all attendees
- Customized desktop and mobile browser splash landing page
- Unique Wi-Fi network and password credentials (to be approved by NEMA)

Evening Night Cap (Wednesday)

\$35,000

SOLD



- Gold level benefits and recognition
- One complimentary registration
- Sponsor branding on cocktail napkins and swizzle stick
- Branded custom signature cocktail
- Sponsor branding on table tents throughout the event space
- Speaking opportunity during Gala Dinner to invite guests to the Night cap (2-3 minutes)

Wednesday Lunch

\$30,000

SOLD



- Gold level benefits and recognition
- One complimentary registration
- Signage on lunch buffet stations
- Signage at lunch area
- Verbal recognition at the start of Wednesday's Lunch
- Logo on screen at Wednesday Lunch

Golf Tournament

\$35,000

SOLD



- Gold level benefits and recognition
- Two event registrations + two golf registrations (includes rentals)
- Recognition on all golf marketing materials
- Logo on golf flags, tee boxes or cart clings (item dependent on course policy)
- Co-branded NEMA/Sponsor golf balls provided to all golfers
- Option to provide one specialty item to all attendees and/or golfers (at sponsors expense)
- Speaking opportunity to kick off the tournament
- Sponsor representative announces tournament winners at Gala Dinner (2-3 minutes)

Emerging Leaders Program

\$30,000

SOLD



- Gold Level benefits and recognition
- One complimentary registration
- Branded signage at Emerging Leaders Program
- Co-branded NEMA/ notebook and materials for ELP participants
- Speaking opportunity during Emerging Leaders Program
- Logo branding on ELP Coffee Cart

Wednesday Breakfast

\$30,000

SOLD



- Gold level benefits and recognition
- One complimentary registration
- Signage on breakfast buffet stations
- Signage at breakfast area
- Verbal recognition at the start of Wednesday's programming
- Logo on screen at Wednesday programming opening





Diamond

Titanium

Platinum

Gold

Silver Level Sponsorships

Bronze

Brass

Conference Lanyard

\$25,000



- Silver level benefits and recognition
- One complimentary registration
- Name/logo on badge lanyard (alternating with NEMA100 logo) provided to attendees at registration



Hotel Key

\$25,000



- Silver level benefits and recognition
- One complimentary registration
- Logo on conference hotel key

Welcome Gift (Room Drop)

\$25,000



- Silver level benefits and recognition
- One complimentary registration
- Logo on specialty item delivered via room drop
- Logo included on attendee welcome note

Headshot Lounge

\$20,000



- Silver level benefits and recognition
- One complimentary registration
- Sponsor logo on signage
- Sponsor logo on photo gallery download instructions
- Available to all attendees on Tuesday (all day) and Wednesday (after Awards Lunch)

Wednesday Energy Breaks (2)

\$25,000



- Silver level benefits and recognition
- One complimentary registration
- Signage at during two snack breaks (30 mins each) on Wednesday



Welcome Bag

\$20,000



- Silver level benefits and recognition
- One complimentary registration
- Logo on welcome bag provided to attendees at registration

Night Cap Dessert Bar

\$20,000



- Silver level benefits and recognition
- One complimentary registration
- Signage at Dessert Bar station
- Sponsor logo incorporated into the dessert

Bernard H. Falk Award

\$20,000



- Bronze level benefits and recognition
- One complimentary registration
- Sponsor recognition during awards presentation at the Gala Dinner

Thursday Breakfast

\$25,000



- Silver level benefits and recognition
- One complimentary registration
- Signage on breakfast buffet stations
- Signage at breakfast area
- Verbal recognition at the start of Thursday's programming
- Logo on screen at Thursday programming opening

Thursday Energy Break

\$20,000

- Silver level benefits and recognition
- One complimentary registration
- Signage during Thursday morning snack break (immediately following Executive Briefing)

Women Leading the Charge Networking Reception

\$20,000

- Silver level benefits and recognition
- One complimentary full conference registration (or a refund of an existing registration)
- Opportunity to deliver brief welcome remarks (2-3 minutes) at the start of the reception
- Company logo featured on the dedicated event invitation sent to Annual Meeting attendees
- Company logo displayed on event signage throughout the event
- A branded specialty cocktail, including sponsor-approved naming and signage



Bronze Level Sponsorships

Diamond

Titanium

Platinum

Gold

Silver

Brass

Conference Notebook

\$18,000


Nidec
NIDEC MOTOR CORPORATION

- Bronze level benefits
- One complimentary registration
- Sponsor logo on conference notebook provided to attendees at registration

Entertainment

\$18,000


 **AERIUM**

- Bronze level benefits
- One complimentary registration
- Signage near entertainment
- Sponsor branded microphone

Tuesday Morning Energy Break

\$15,000


 **MITSUBISHI ELECTRIC**
MITSUBISHI ELECTRIC POWER PRODUCTS, INC.
Powered by Purpose™

- Bronze level benefits and recognition
- One complimentary registration
- Logo on signage at Tuesday morning snack break
- Acknowledgment during General Session

NEMA Distinguished Awards


 **PHOENIX CONTACT**

Emerging Leader Award

\$12,000

Honors an professional with less than 10 years of industry experience for impactful contributions to their company and NEMA.

- Bronze Level benefits and recognition
- One complimentary registration
- Logo on signage/slide during award presentation


CME
wire and cable
A Viakable Company

Kite & Key Award

\$12,000

Honors individuals advancing the interests of the electrical industry through sustained NEMA involvement.

- Bronze Level benefits and recognition
- One complimentary registration
- Logo on signage/slide during award presentation


intertek
Total Quality. Assured.

Illumination Award for Business Innovation

\$12,000

Honors small-to-medium NEMA members for entrepreneurial growth, advanced tech, or pioneering innovation.

- Bronze Level benefits and recognition
- One complimentary registration
- Logo on signage/slide during award presentation



Brass Level Sponsorships

Diamond

Titanium

Platinum

Gold

Silver

Bronze

Thursday Farewell Snack Station

\$8,000

SOLD



- Brass level benefits and recognition
- Logo on signage at Thursday snack station

Longest Drive Contest

\$5,000

SOLD

NOARK®

- Brass level benefits and recognition
- Acknowledgment and logo on slide during contest winner announcement at Gala Dinner

Closest to the Pin Contest

\$5,000

SOLD

Weidmüller



- Brass level benefits and recognition
- Acknowledgment and logo on slide during contest winner announcement at Gala Dinner

Golf Gift Bag

\$5,000

SOLD



- Brass level benefits and recognition
- Sponsor branded gift bag
- Option to add specialty item (at sponsor's expense)

Sector Lunch

\$5,000

- Brass level benefits and recognition
- Signage on lunch stations
- Signage at lunch area

Lunch for Industrial/Core & Mobility sector members

Secure Your Sponsorship Today!

Be a part of history as NEMA celebrates its centennial anniversary at the 2026 NEMA Annual Meeting. Please contact Erica Quirk, erica.quirk@nema.org for additional information and to secure your sponsorship selection.

NEMA100



2026 NEMA Annual Meeting

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St. Petersburg, FL